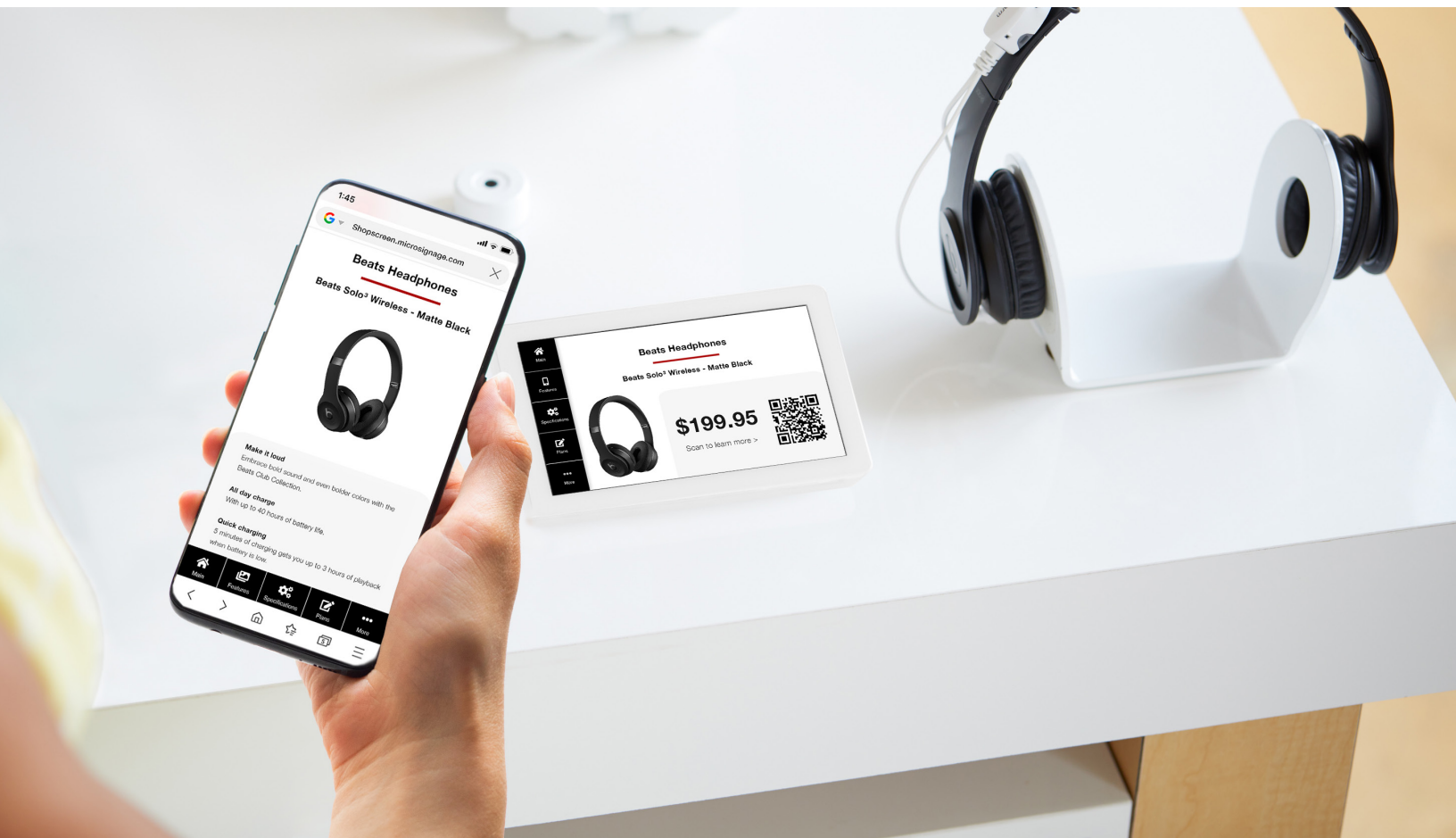




MicroSigns Digital Signage

Convert sales with compelling content.



OMNICHANNEL EXPERIENCE

Shoppers access interactive content from display to device, taking consistent messaging beyond the store — touch-free.

INSTANT UPDATES

Cloud-based software supports simultaneous content changes to any number of devices — whenever and wherever.

DATA & ANALYTICS

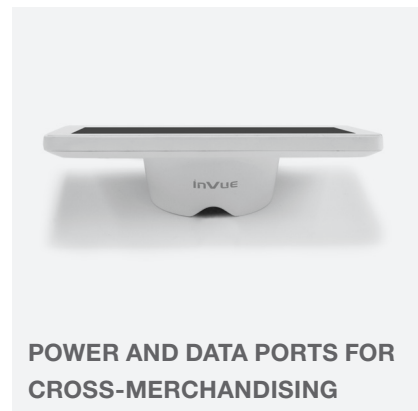
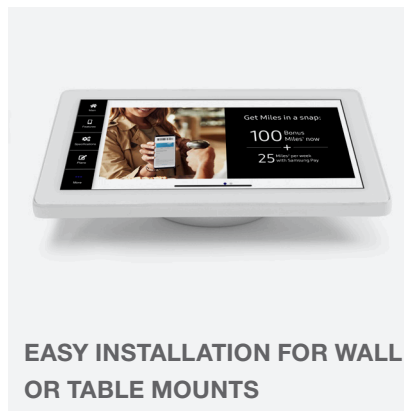
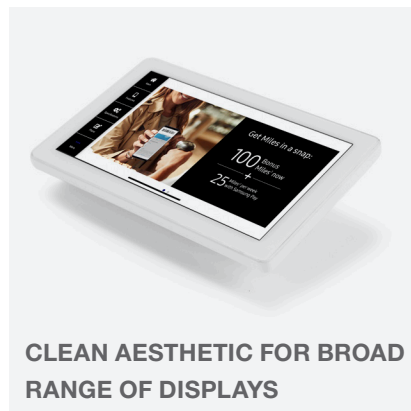
Dashboard provides real-time insights into shopper behavior to understand performance and drive better business results.

OVERVIEW

Microsigns is a cloud-based solution that delivers fully interactive messaging through InVue's digital signage device, MicroPlayer. Engage customers and empower them to learn more about featured products, promotions and plans. Managed at the corporate level, but accessible by regional admins, MicroSigns drives efficiency and ensures content is compelling, consistent and compliant across all stores.

MICROPLAYER

Small in footprint but powerful in features, MicroPlayer delivers a robust customer experience with decreasing associated costs and challenges of paper printing, corporate compliance, and manual auditing. Suitable for any business or industry, MicroPlayer's minimal design makes your message the hero.



FEATURES AND BENEFITS

- 1 Cloud-based software accessible anywhere
- 2 Schedule and manage content in advance for brand compliance and brand consistency
- 3 Create multiple customized content templates and device types for a variety of applications
- 4 Platform data supports BI reporting to optimize content that drives the most sales
- 5 Contactless functionality enables shoppers to access information on personal devices, and continue the experience after leaving the store
- 6 Creates a productive wait-time experience for customers with self-guided content
- 7 Digital content management improves store efficiency resulting in operational cost-savings



Content Flexibility



Cross-Merchandising & Promotions



Consistent Messaging



Self-Service Content

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